



ARTIST Reza

biography

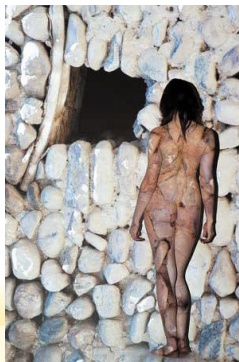
Reza is an artist that displays his beliefs and way of life through his photographs and sculpture's. He's a humanitarian, activist, philanthropist, biomedical engineer, philosopher and more. His artwork is complex and sometimes viewed as highbrow or Ivy League with hints of deep mysterious meanings that tell a story he is trying to convey. His purpose is to say something in his art that compels the observer to make the world a better place. Reza starts with a philosophy or story he wants to share he then develops his idea and often will hire models, find props as well as scout the perfect environment. Every slight nuance of his work is done purposefully and with care to make a statement about the social condition of our world. There are two facets of his work, one that he calls "screaming" and that is the aspect of making the political cry for human rights, or a discovery about himself and the other is to simply create beauty.

Reza was born in Iran and his passion for art began in middle school, however he had a knack for the sciences and his family pushed him to pursue a career in that field. He went to Case Western Reserve University where he studied biomedical engineering specializing in image and data processing, something not far off his path. After graduating Reza moved back to Iran where he started a computer business, however ended up back into art as an apprentice for a master painter, sculptor Mr. Fasounaki. Reza developed into a sculptor and had a few solo and group exhibits, but due to low demand Reza found himself doing consulting on and off for a while. The flame was lit once again when Reza got his first digital camera in the summer of 2000 and fell in love with digital photography. In September of 2000 Reza applied for immigration to Canada and in August 2007 it was granted. At that time was married to his artistic wife Sayeh and moved to Canada March 5, 2008.

Reza has spent, 13 years as a mixed media sculptor, 10 years as a photographer, and 16 years as a software designer and programmer. He attended Case Western Reserve University - Cleveland, Ohio, B.S. Biomedical Engineering 1994. From 1994 - 1995 he was part of the National Iranian Police Force - 2nd Lieutenant -Traffic Officer -Statistician. He is presently the owner of In Fokus Fotos, a fine art photography studio. Reza currently has 800 photographic works of art to date and he can be found at www.normanfelix.com

artist statement

“We all peceive the world through abstraction which help us to create an internal representation. Artists go one step further. They express that internal representation through their art. As a visual artist, I look for specific realities around me compare them with my philosophical model and take the result to create my work. That is the reason my work always is changing from complex to simple representations of the world and vice versa. The world is in constant motion and change so is I. At this point in time this is I and this is my art. Tomorrow everything is different and everything starts fresh.”



www.normanfelix.com

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